# **Long Story Short** series graphic for homepage rotation

⇒ LONG ■ STORY ■ SHORT €



Value of Free **Premier View** Account Management Compared with a Similar Service at the Federal Reserve



See p.2-3 for 'rest of the story' and 'tell us your story' landing pages

### How are Alloya members realizing \$8,400 in annual value by using Premier View?

### The Rest of the Story

#### **Premier View**

**Premier View** is Alloya's online account management tool for members. It offers secure, single-point access to a spectrum of Alloya's aggregated services. Members login to manage account funds, order a currency delivery, perform ACH and wire transactions, etc. Provided free to Alloya members, Premier View represents considerable value in terms of cost savings and staff efficiencies.

In terms of cost savings, compare Alloya's members-only technology to the Federal Reserve Bank's Premier View-equivalent platform. The Fed charges up to \$700 per month for access to their system (for production and back-up services). They charge this fee even though their technology does not offer the breadth of services available through Alloya.

#### Calculating the Value



### Please tell us your story.



How is your credit union making the most of its Alloya membership?	
Would you like to recognize a particular Alloya employee or team?	
Your First Name	Your Last Name
Your First Name	Your Last Name
Title	
Credit Union	
State	

<SUBMIT BUTTON>

# Another **Long Story Short** graphic for the homepage rotation

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Total Value of Free and Discounted **Education**Available to Members Throughout the Year

See the rest of the story

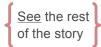
Tell us your Alloya story

#### Homepage graphic 3 of 5

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Grand Total of **Advised-Line-of-Credit** Funding Available to Alloya Members





### Homepage graphic 4 of 5

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Annual **Return on Value** for Capitalized Members

See the rest of the story

Tell us your Alloya story

#### Homepage graphic 5 of 5

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Value of **Staff Efficiencies** Afforded by Free **Premier View** Account Management

See the rest of the story

Tell us your Alloya story