

Long Story Short series
graphic for homepage rotation

≡ LONG ■ STORY ■ SHORT ≡

\$8,400

Value of Free **Premier View** Account Management
Compared with a Similar Service at the Federal Reserve

{ See the rest
of the story }

Tell us your
Alloya story

See p.2-3 for 'rest of the story' and
'tell us your story' landing pages

How are Alloya members realizing \$8,400
in annual value by using Premier View?

The Rest of the Story

Premier View

Premier View is Alloya's online account management tool for members. It offers secure, single-point access to a spectrum of Alloya's aggregated services. Members login to manage account funds, order a currency delivery, perform ACH and wire transactions, etc. Provided free to Alloya members, Premier View represents considerable value in terms of cost savings and staff efficiencies.

In terms of cost savings, compare Alloya's members-only technology to the Federal Reserve Bank's Premier View-equivalent platform. The Fed charges up to \$700 per month for access to their system (for production and back-up services). They charge this fee even though their technology does not offer the breadth of services available through Alloya.

Calculating the Value

$$\text{\$700} \times 12 \text{ months} = \text{\$8,400} \text{ Annual Return on Value}$$

See next page.

Please tell us your story.

My
Story

How is your credit union making the most of its Alloya membership?

Would you like to recognize a particular Alloya employee or team?

Your First Name

Your Last Name

Title

Credit Union

State

<SUBMIT BUTTON>

See next page.

Another **Long Story Short** graphic
for the homepage rotation

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Total Value of Free and Discounted **Education**
Available to Members Throughout the Year

{ See the rest
of the story }

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Grand Total of **Advised-Line-of-Credit**
Funding Available to Alloya Members

{ See the rest
of the story }

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35%+

Annual **Return on Value**
for Capitalized Members

{ See the rest
of the story }

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\$12,500

Value of **Staff Efficiencies** Afforded by
Free **Premier View** Account Management

{ See the rest
of the story }

Tell us your
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